

Golden Care®

CLEANS - RESTORES - PROTECTS

Chosen By The Outdoor Furniture Leaders



Better Solutions For Cleaning & Protecting Outdoor Furniture

**WATER
BASED**

**+NANO
SURFACE
PROTEC**

**NON
HAZARDOUS**

Table Of Content



Why Outdoor Furniture Maintenance Is Essential

Golden Care

Water-based & Responsibly Formulated

Breathable Protection

Teak & Hardwood Care

- Teak Cleaner
- Teak Colour Protector
- Teak Shield
- Available Colour Protectors
- Complete Wood Care Kits

Fabrics, Textile & Rope Care

- Deep Cleaning
- Invisible Protection
- Complete Fabrics Care Kit

Multi Surface Care

- Complete Multi Surface Care Kit

Metal Care

Stainless Steel Care

Stone, Concrete & Composite Surface Care

HPL Care

Aluminum Care

Pergola & Sunroom Care

BBQ & Kamado Grill Care

Application Tools

Factory Pretreatment Solutions

- Excellence at the Source
- Teak – Acacia – Eucalyptus
- Managing the Natural Pink Hue of Eucalyptus
- The Responsible Alternative
- A Seamless Synergy

Private Label

E-Commerce

Sales & Marketing Support

Golden Care Product Range

3

4

5

5

6

6

6

6

7

7

8

8

8

8

9

9

10

10

10

11

11

11

12

13

16-17

16

16

17

17

17

18

19

20

22-23

Why Outdoor Furniture Maintenance Is Essential

Outdoor furniture is continuously exposed to extreme conditions. Rain, UV radiation, temperature fluctuations, moisture and air pollution all have a direct impact on the appearance and lifespan of outdoor furniture.

Without proper care, surfaces weather faster, colours fade, materials become porous and performance deteriorates. What starts as a visual issue often develops into quality complaints, increased service requests and dissatisfied end users. Regular and correct maintenance is therefore an essential part of outdoor furniture care.

Golden Care helps to protect materials, preserve the original design and significantly extend product lifespan.



Golden Care develops care and maintenance solutions that:

- Slow down the natural weathering processes.
- Protect materials without altering their original appearance.
- Are water-based, non-hazardous and free from forever chemicals.
- Help increase customer satisfaction and reduce complaints.



Outdoor living care does not start after the furniture is placed outdoors. Golden Care solutions are already applied during the production process of outdoor furniture. By protecting materials at an early stage, manufacturers create a strong foundation for long-lasting performance and seamless aftercare. Pretreatment and maintenance are no longer separate steps, but complementary parts of one integrated approach.

This unique symbiosis between pre-production protection and aftercare ensures consistent quality, enhanced durability and a better end user experience from the first day to many seasons later.

That is why leading outdoor furniture brands and large retailers worldwide rely for 30 years on Golden Care, as a trusted partner for quality, durability and worry-free outdoor living.

Golden Care

For 30 years, Golden Care has been a fast-growing, dynamic leader in maintenance solutions to help people enjoy their outdoor furniture for longer. Based in Western Europe, we have become a global specialist offering the best possible protection for outdoor materials. Our experience means we know exactly what works, helping you stay ahead of the latest material trends with high-quality products that set the market standard.

The Gold Standard In Outdoor Living

Golden Care solutions enforce your reputation for quality and durability.

- **Proven Quality:** Preferred by 100+ leading furniture brands and retailers worldwide.
- **Reduced Complaints:** Proven to improve customer satisfaction, decrease complaints and product returns.
- **Increased Margins:** Adds value through repeat customer purchases and higher satisfaction.
- **Sustainable & Safe:** Water-based, non-hazardous formulations that outperform traditional products.



WATER
BASED

NON
HAZARDOUS

PFAS
FREE

Water-based & Responsibly Formulated

Golden Care believes that powerful protection shouldn't come at a cost to the environment or the user. That is why we developed water-based formulas free from hazardous solvents and without forever chemicals like PFAS.

Therefore, unlike many traditional products, Golden Care products carry no chemical hazard pictograms. The formulas are non-hazardous and therefore easy to use and ship, while they deliver professional-level cleaning and protection. In addition, all our bottles are made from recycled material, further supporting our commitment to more responsible product design.



NO TIME
TO WASTE

THIS WATER-BASED, NON-HAZARDOUS FORMULA IN A 100% RECYCLED R-HDPE PLASTIC BOTTLE IS SAFER FOR HUMAN BEINGS & THE ENVIRONMENT

WATER
BASED

No Chemical Hazard Pictograms



Breathable Protection

Unlike traditional oil-based products and coatings, Golden Care formulas create a breathable barrier. This repels water and dirt while still allowing moisture and air to pass through, preventing moisture buildup and damage.

- **No Peeling or Cracking:** Because the material can still "breathe," our treatments won't crack or peel over time, even under extreme weather conditions.
- **Longer Protection:** Our advanced water-based protectors keep furniture looking better for up to four times longer than conventional oils.
- **Natural Look & Feel:** Golden Care products protect the material from within, preserving the original texture and appearance of the furniture.

Teak & Hardwood Care

Teak and other premium outdoor materials are valued for their natural beauty and durability. At the same time, they are constantly exposed to harsh weather conditions like sun, rain and moisture, causing discoloration, stains and surface degradation over time. Golden Care offers a complete set of products to clean, protect and preserve teak and hardwood outdoor furniture without altering the natural character of the wood.

Teak Cleaner

Cleaning

Regular cleaning is the foundation of proper wood maintenance. The Golden Care Teak & Hardwood Cleaner deeply cleans the surface and restores the fresh appearance of weathered wood in a single step; by removing dirt and organic contamination, it prepares the surface for optimal protection.



Teak Colour Protector

Colour Restoration

Golden Care Colour Protectors restore the desired wood colour for a longer time: up to four times longer than conventional teak-oils. The Golden Care Colour Protectors penetrate the surface, colour it and slow down weathering, while maintaining a natural, breathable finish. Each protector enhances durability while restoring the desired colour for different outdoor furniture collections.

Teak Shield

Water- and Stain-Repellent

For those who prefer a natural, untreated look, Golden Care offers the Golden Care Teak Shield for a transparent, water- and dirt-repellent protection that reduces moisture penetration, helps prevent stains and also preserves the natural patina grey look. Golden Care Teak Shield is suitable to use after the Golden Care Colour Protectors.



Available Colour Protectors



Blonde



Honey Brown



Natural Brown



Red Brown



Vintage



Wengé



Charcoal



Instant Grey

Complete Wood Care Kits

The Golden Care Wood Care Kits combine the Golden Care Teak Cleaner and a Golden Care Colour Protector or the Golden Care Teak Cleaner and the Golden Care Teak Shield with the right application tools.



Fabrics, Textile & Rope Care

Outdoor fabrics, rope and textile are designed for comfort and aesthetics, but are constantly exposed to sun, moisture and pollution. Over time, the protective finish applied during production fades, what makes that the fabrics wear out. Golden Care offers a complete care solution to clean, protect and extend the lifespan of outdoor textiles, without affecting breathability or comfort.

Deep Cleaning

The Golden Care Fabrics Cleaner effectively removes dirt, stains and organic contamination from outdoor fabrics, rope and upholstery. Cleaning improves the appearance of textiles and prepares surfaces for protection.

Invisible Protection

The Golden Care Fabrics Protector adds an invisible, water- and stain-repellent protection that helps prevent new contamination. Fabrics remain breathable and retain their natural look and soft feel. Golden Care Fabrics Care Protector reduces moisture absorption and supports longer-lasting colour and appearance.

Ideal for cushions, rope structures, parasols and upholstered outdoor furniture.



Complete Fabrics Care Kit

The Golden Care Fabrics Care Kit combines the Golden Care Fabrics Cleaner and the Golden Care Fabrics Protector with the right application tools, providing a clear and easy maintenance solution for consistent results.

Multi Surface Care

Modern outdoor furniture often combines multiple materials in one design. Golden Care Multi Surface Care offers a practical solution to clean and protect different surfaces with one product. The Golden Care Multi Surface Cleaner removes dirt and contamination from a wide range of outdoor materials, while the Golden Care Multi Surface Protector adds an invisible protective water-repellent layer that helps prevent moisture, stains and soiling.

The Golden Care Multi Surface products can be used for materials like:

- Wicker, woven, and mesh.
- Resin and synthetic materials.
- Vinyl and leather-look surfaces.
- Cast aluminium and coated metals.
- HPL, polywood, and composite materials.



Complete Multi Surface Care Kit

The Golden Care Multi Surface Care Kit combines the Golden Care Multi Surface Cleaner and the Golden Care Multi Surface Protector with the right application tools, providing a clear and easy maintenance solution.

Metal Care

Metal and resin outdoor furniture is designed for outdoor use, but exposure to rain, humidity and changing weather conditions can affect the surface over time. Golden Care Metal Protector helps protect powder-coated metal and resin surfaces by creating a durable protective layer. This helps reduce the risk of rust, stains and surface deterioration, keeping outdoor furniture looking well maintained for longer.



HPL Care

HPL is a practical and hard-wearing material for outdoor furniture, valued for its smooth finish and resistance to daily use. To help maintain its fresh look season after season, Golden Care HPL Protector adds an invisible layer of protection to the surface. This helps reduce the adhesion of dirt, moisture and stains, so the furniture stays easier to clean and continues to look neat and well maintained in outdoor conditions.



Stainless Steel Care

Stainless steel outdoor furniture has a strong, refined appearance, but outdoor exposure can still lead to surface rust, stains and discolouration. Golden Care Stainless Steel Cleaner is a rust remover specially developed to remove rust marks, deposits and contamination from stainless steel surfaces. After cleaning, Golden Care Stainless Steel Protector acts as a rust preventer, forming a protective barrier that helps prevent new rust formation and keeps stainless steel looking clean and polished.



Aluminium Care

Aluminium outdoor furniture is lightweight, durable and modern in appearance, but outdoor exposure can still lead to dirt build-up, stains and weathering over time. Golden Care Aluminium Cleaner is specially developed to clean aluminium surfaces thoroughly and remove dirt, without damaging the material. After cleaning, Golden Care Aluminium Protector helps preserve the furniture's appearance by forming a protective barrier against new dirt, stains and weather influences, keeping aluminium looking clean and well maintained.

Stone, Concrete & Composite Surface Care

Stone, concrete and composite surfaces are increasingly used in outdoor furniture, tabletops and outdoor kitchens. Although durable, these materials are sensitive to stains, moisture and surface contamination. Golden Care's care solutions clean surfaces effectively and add an invisible protective layer that helps prevent staining and moisture penetration, while preserving the original look and texture of the material.



Pergola & Sunroom Care

Pergolas and sunrooms are constantly exposed to weather, UV radiation and environmental pollution. Over time, this can affect aluminium parts and glass surfaces. Golden Care's care solutions help clean and protect pergola and sunroom components, keeping aluminium frames and glass panels looking clean and well maintained.





BBQ & Kamado Grill Care

BBQ and Kamado grills are exposed to high heat, grease and outdoor conditions. Without proper care, outdoor cooking equipment quickly becomes dirty and stained. Golden Care BBQ & Kamado Care solutions clean thoroughly and protect surfaces against grease, dirt and moisture. The Cleaner removes built-up residues, while the Protector helps keep surfaces cleaner for longer.

The Golden Care BBQ Care Kit combines the Golden Care BBQ Cleaner and the Golden Care BBQ Protector with the right application tools, providing a clear and easy maintenance solution for consistent results.



Application Tools

The right tools make maintenance easier and more effective. Golden Care's application tools, including scrubbing pads, holders, and cloths, are designed to ensure smooth, even application of Golden Care Cleaners and Protectors supporting consistent results and professional finishes.

- **Hard Green Scrubbing Pad:** For easy cleaning of wooden outdoor furniture.
- **Soft White Scrubbing Pad:** For easy cleaning of non-wood outdoor furniture.
- **White Cloths:** For applying Protectors and Shield.





***Chosen By
The Outdoor
Furniture Leaders***

Factory Pretreatment Solutions

Excellence at the Source

Golden Care works directly with outdoor furniture factories in Asia to apply our solutions during the furniture production phase. By integrating our products at the source, we ensure that every piece of furniture leaves the factory with the highest level of protection and a consistent, premium finish.

Factory pretreatment allows brands and retailers to deliver furniture that performs better from the start, while maintaining the natural look of materials.



Teak – Acacia – Eucalyptus

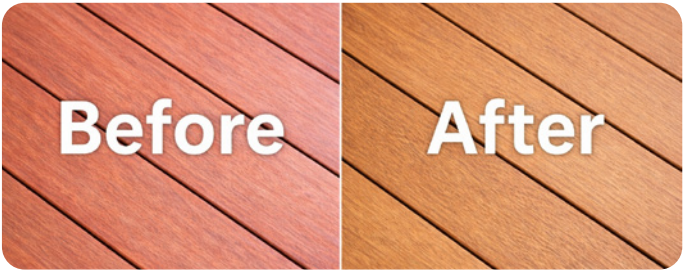
Golden Care solutions are perfectly suited for Teak, Acacia, and Eucalyptus. Because each wood type has its own characteristics, Golden Care developed specific pre-production treatments for each one, designed to enhance its natural beauty while addressing its unique challenges.

Golden Care pre-production solutions:

- **Enhanced Appearance:** Improve colour uniformity across different components and hide sapwood for a more consistent, high-end look.
- **Initial Protection:** Protect surfaces from the very start against moisture and dirt.
- **Natural Aesthetics:** Maintain the authentic look and feel of the wood without the plastic-like finish of traditional lacquers.
- **Consistent Quality:** Ensure a uniform standard of excellence throughout your entire furniture collection.

Managing the Natural Pink Hue of Eucalyptus

Eucalyptus wood often displays a natural pink-red undertone, which can lead to colour inconsistency across components. Golden Care offers a dedicated pretreatment that effectively neutralizes this pink cast, resulting in a more balanced and uniform appearance. This ensures a refined, market-ready look that meets premium design expectations.



The Responsible Alternative

Our water-based, non-hazardous formulas offer a high-performance alternative to traditional coatings. Unlike oil-based products, coatings and varnishes that can crack, peel off, or deteriorate over time, Golden Care treatments protect the material from within, rather than forming a rigid, unbreathable surface layer.

A Seamless Synergy

When factory pretreatment and consumer aftercare are aligned, the results are unmatched. This closed-loop principle guarantees that end users can use the exact same Golden Care maintenance products as used during pre-production. This product harmony will keep their outdoor furniture looking like new for years. It is the most reliable way to deliver long-term performance and brand satisfaction.



Private Label

Golden Care offers private label production, allowing our partners to market high-performance care solutions under their own brand identity. We combine our technical know-how, proven formulations, and production expertise with your branding to create a seamless, market-ready product range.

1. Custom Branding

Packaging and labelling tailored to reflect your brand identity, market position, and customer expectations.

2. Proven Formulations

Access field-tested, water-based formulations developed specifically for outdoor furniture care.

3. Consistent Quality

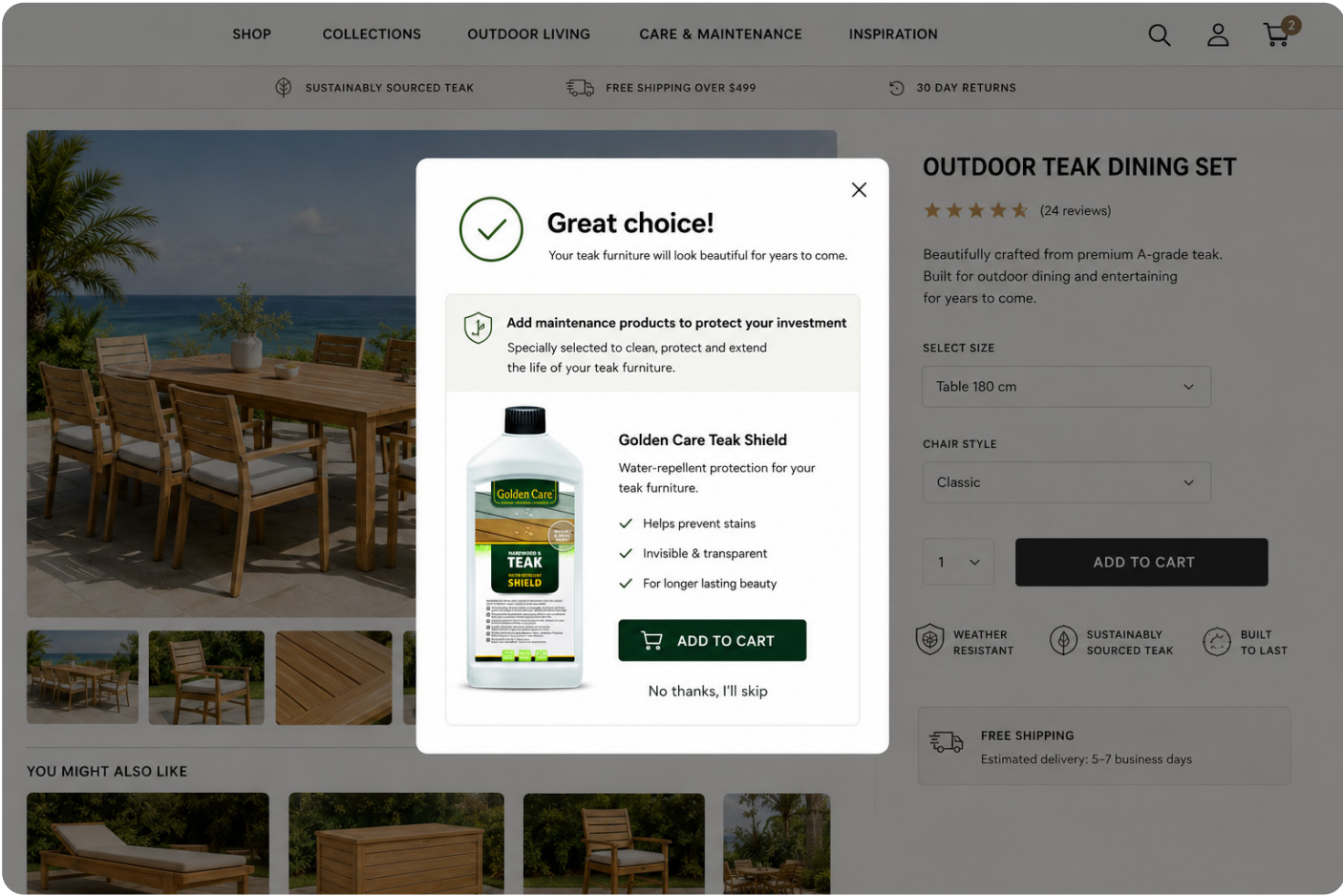
Benefit from the same quality, reliability, and performance trusted in Golden Care branded products.

4. Trusted Partnership

Partner up with a technical expert and their long-standing experience in the outdoor furniture industry.



E-Commerce



- **E-shop Readiness:** Mail-order packaging is available on request, allowing products to be prepared for direct-to-consumer shipping and online sales channels. This makes it easier to integrate selected items into your e-commerce operations.
- **Digital Assets:** We provide high-quality product imagery, technical data, and relevant product information for use on your website and webshop. These assets help simplify the onboarding process, ensure consistent product presentation, and make it easier to add our products to your online portfolio with clear, accurate, and attractive content.



Sales & Marketing Support

Empowering Your Team & Customers

In a busy sales environment, time is your most valuable asset. That's why Golden Care doesn't just deliver products, we deliver a complete support system. Our goal is to make outdoor care easy to understand for your staff and effortless to sell to your customers.

We turn your sales team into experts without the need for long training sessions:

- **Customized Sales Trainer:** We provide tailored training solutions to give your staff the confidence to offer the right advice quickly, correctly and effectively.
- **Professional Videos:** Access to short "How-to-Use" videos. Perfect for staff education, but also ready to be used on your website, social media, or in-store screens to inspire customers.
- **Furniture hangtags / QR-code:** We recommend adding hangtags or QR codes directly to your outdoor furniture, guiding customers to the correct maintenance solutions from day one. By linking each product to its specific care routine, you ensure optimal performance and long-term protection, fully aligned with the treatments applied during pre-production.

Clear and direct instructions help customers maintain their outdoor furniture correctly, reduces misuse, prevents avoidable damage and reinforces a consistent care story throughout the entire product lifecycle.

The Preferred Partner For Leading Brands



Golden Care Product Range

TEAK & HARDWOOD

Basic Care

Colour Protectors



Cleaner

Shield

Blonde

Honey Brown

Natural Brown

Colour Protectors



Red Brown

Vintage

Wengé

Charcoal

Instant Grey

FABRICS

MULTI SURFACE



Cleaner

Protector

Cleaner

Protector

COMPLETE CARE KITS



Teak

Fabrics

Multi Surface

BBQ

Pergola

STONE

HPL & POLYWOOD

METAL



Protector

Protector

Protector

STAINLESS STEEL

ALUMINIUM



Cleaner

Protector

Cleaner

Protector

BBQ & KAMADO GRILL

PERGOLA & SUNROOMS



Cleaner

Protector

Cleaner

Protector

Protector

APPLICATION TOOLS

5 L. JERRYCANS



2 x Green Pads + Holder

2 x White Pads + Holder

3 x Cloths

Cleaner

Colour Protectors

Shield

Golden Care®

CLEANS - RESTORES - PROTECTS

Chosen By The Outdoor Furniture Leaders

Visit Us Online



Head Office

Golden Care
Tel: +31 4 02 04 11 15
E-mail: info@golden-care.com
Website: www.golden-care.com

North America

Responsible Consumer Products
KoverRoos
1450 Vassar St. Reno, NV 89502
USA
Tel: +1 80 07 06 52 25
E-mail: hello@koverroos.com
Website: www.koverroos.com

Netherlands & Belgium

Dutch Garden
Amsterdamsestraatweg 7
1411 AW Naarden
The Netherlands
Tel: +31 3 56 95 29 34
E-mail: info@dutchgarden.nl
Website: www.dutchgarden.nl

Indonesia

Pt Kini Furniture
JI Wates km.12
Gubug Argosari Sedayu Bantul
Yogyakarta 55752
Indonesia
Tel: +62 (0)27 44 54 65 14
E-mail: info@golden-care.co.id
Website: www.golden-care.co.id

Central/South America

Bali Home Center
Santa Ana de Forum 1
2.5 km al oeste
San José
Costa Rica
Tel: +506 40 52 22 54
E-mail: ventas@balicr.com
Website: www.balienlinea.com

Vietnam

PDT LTD., Company
14/10 Ngo Tat To str., Ward 19
Binh Thanh distr., HCM C
Vietnam
Tel: +84 (028) 35 16 66 20
Fax: +84 (028) 35 16 66 19
E-mail: pdt@pdt.vn
Website: www.pdt.vn

Australia

S2dio Pty. Ltd.
30 Cloris Avenue
Beaumaris Victoria 3193
Australia
Tel: +613 95 89 18 93
E-mail: info@s2dio.com.au
Website: www.s2dio.com.au

New Zealand

Aber Living
PO Box 10095
Hamilton 3241
New Zealand
Freephone: +64 800 161 161
Fax: +64 7 849 1749
Website: www.aberliving.co.nz

amfori 
Trade with purpose

Producer of an amfori member, the leading
global business association for open and
sustainable trade. For more information visit
www.amfori.org

Golden Care™

Tel.: +31 4 02 04 11 15, E-mail: info@golden-care.com, Web: www.golden-care.com